Role of Tourist Offices Abroad on Tourist Inflow

2117. SHRI SANTOSH BAGRODIA: Will the Minister of TOURISM be pleased to state:

(a) the number of tourist offices Maimtamed outside the country, country-wise;

(b) the number of tourists visiting India from these countries, country-wise; and

(c) whether any increase of tourists has been noticed because of these tourist offices?

THE MINISTER OF TOURISM AND MINISTER OF CULTURE (SHRI ANANTH KUMAR): (a) Details of tourist offices maintained outside the country are given in Statement-I *(see b*elow).

(b) Detail of tourist arrivals From these countries are given in Statement-II *(See* below).

(c) These overseas tourist offices play an important role in promoting tourism India. The tourist arrivals have increased from 16,77,508 in 1991 to 24,81,928 in 1999. The growth in 1999 was5.2% over 1998.

Statement-I

Details of Tourist Offices Abroad

SI. No.	Name of the Country/City	No. of India Tourist Offices	No. of India based Officers	No. of local staff	Total staff strength
1.	USA New York and Los Angeles	2	5	7	12
2.	Canada Toronto	1	*2*	1	3
3.	Argentina Buenos Aires	I	1	1	2
4.	U.K. London	1	3	3	6
5.	Germany Frankfurt	1	3	3	6
6.	France Paris		3	1	4
7.	Italy Milan	1		1	2

SI. No.	Name of the Country/City	No. of India Tourist Offices	No. of India based Officers	No. of local staff	Total staff strength
8.	Spain Madrid			1	2
9.	Sweden Stockholm		1	2	3
10.	Netherlands Amsterdam		2	1	3
11.	Russia Moscow		1	1	2
12.	Israel Tel Aviv		1	1	2
13.	UAE Dubai		2	3	5
14.	South Africa Johannesburg		1	1	2
15.	Singapore Singapore		2	2	4
16.	Australia Sydney		3	3	6
17.	Japan Tokyo		2	2	4
	TOTAL	18	34	34	68

Statement-II

Country-Wise Tourist Arrivals

SI. No.	Country	1997	%	1998	%	1999 (upto Oct.)	% (upto Oct.)
1.	USA	244239	6.7	244687	0.2	190684	0.0
2.	Canada	78570	6.1	80111	2.0	61254	-3.5
3.	Argentina	3202	12.8	3776	17.9	4467	54.5
4.	U.K.	370567	2.7	376513	1.6	265980	-6.0
5.	Germany	105979	6.1	93993	-11.3	68505	-8.9
6.	France	91423	-2.0	97898	7.1	70938	-10.6
7.	Italy	53854	7.9	54058	0.4	41181	-4.7
8.	Spain	22903	-6.2	25309	10.5	19426	-4.0
9.	Sweden	19772	-6.7	19563	-1.1	17509	13.9
10.	Netherlands	44843	11.4	54227	20.9	39413	-10.4
11.	Russia	32190	-21.7	29493	-8.4	28520	22.0
12.	Israel	20162	9.7	21103	4.7	18042	9.7
13.	UAE	19828	7.4	14992	-24.4	14957	13.4
14.	South Africa	22218	15.0	20397	-8.2	18413	28.0
15.	Singapore	52004	10.3	54328	4.5	41530	1.6
16.	Australia	50647	3.9	57807	14.1	54982	30.8
17.	Japan	99729	0.7	89656	-10.2	65593	-6.8